

# OSDC 2008

Open Source Developers Conference December 2008 Sydney

## Get your message out with OSDC Sponsorship Packages

This year OSDC comes to Sydney and will be hosted at the SMC, 66 Goulburn Street in the city. This venue has excellent recently renovated facilities.



OSDC is growing year-on-year. What started as a 130 developer event in 2004 has grown rapidly to 220 in 2007. Our target this year is 320 developers. OSDC has become a big event in the OSS developer calendar for Australia.

OSDC papers are wide in scope, enabling us to attract a good cross-section of open source developers. PHP, Perl, Python, Java, Ruby, Groovy have all had papers represented. Attendees come to the conference to work out new techniques and technologies that will help them become better open source developers in the coming year. This is your chance to impress them with your technology and community involvement.

We've found, as organisers, a large number of these attendees take back to work their opinions and discoveries from OSDC and begin new projects based on technologies and directions they see evolving. Some are key technology decision makers in both their own organisations and in their client's.

If you are looking to get your message out to open source developers, there is not a better conference on offer in Australia today.

We invite you to join with OSDC to make this the best Open Source Developer Conference yet.

Yours sincerely

Stuart Guthrie

Sponsor Manager

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[www.osdc.com.au](http://www.osdc.com.au)

# OSDC 2008

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## Sponsorship Packages

### *Platinum Package*

Platinum sponsorship is the premier sponsorship level available at OSDC 2008. In addition to daily acknowledgment and significant advertising opportunities your company will be the sole sponsor of the conference dinner. You are welcome to name the conference dinner, provide promotional extras, or even invite selected speakers and attendees to join you at your table(s). This is the primary networking event at this conference and we encourage you to be involved.

You will receive:

- Sponsorship of the dinner event with thanks and acknowledgment.
- Two tickets to the dinner to provide the opportunity to network with the delegates.
- Mention before each keynote.
- A full page advertisement in the conference papers documentation.
- Your banner placed in the keynote venue as well as the main hall.
- A double-sized display table in the vendor show.
- Conference bag printed with your logo.
- Inserts. A 10 page booklet provided by your organisation in the conference bag or equivalent in brochures.
- Two free attendee tickets plus 25% discount on further tickets.
- Mention and logo placed on OSDC 2008 website.

This sponsorship is the most highly prized at OSDC and for the Sydney event requires an investment of \$12,500.

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## ***Gold Package***

In addition to acknowledgment at the start and end of the conference and some wonderful advertising you'll be in a great position to really talk to the conference attendees. Each Gold sponsor gets sole sponsorship of a lunch or breakfast event of their choice (subject to availability). You are welcome to name this event or provide promotional extras. We encourage you to be creative to make the most of this opportunity.

You will receive:

- Mentioned at a break or lunch as the sponsor of that event.
- A ticket to the dinner to provide the opportunity to network with the delegates.
- A 1/2 page advertisement in the conference papers documentation
- Your banner placed in the main hall.
- A display table in the vendor show.
- Conference bag printed with your logo.
- Inserts. A one page brochure in the conference bag.
- One free ticket plus 25% discount on further ticket purchases.
- Mention and logo placed on OSDC 2008 website.

This sponsorship requires an investment of \$5,000.

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## ***Silver Package***

In addition to acknowledgment at the start and end of the conference you will receive recognition in the vendor show and various advertising opportunities.

Silver sponsors will receive:

- A display table in the vendor show.
- Your banner placed in the main hall.
- A 1/4 page advertisement in the conference papers documentation
- Conference bag printed with your logo.
- Inserts. A one page brochure in the conference bag.
- One free ticket.
- Mention and logo placed on OSDC 2008 website.

This sponsorship requires an investment of \$2,500.

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## ***Bronze Package***

Bronze sponsorship allows individuals and small companies to support OSDC 2008 in an affordable fashion. In addition to acknowledgment at the start and end of the conference you will receive recognition in the vendor show and various advertising opportunities.

Bronze sponsors receive:

- A 1/4 page advertisement in the conference papers documentation
- One free ticket
- Mention and logo placed on OSDC 2008 website.
- Inserts. A one page brochure in the conference bag.

This sponsorship requires an investment of \$1,000.